

JOSHUA NAYLOR

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EDUCATION

BFA Photography ♦ Indiana University, Bloomington ♦ May 2006

BA Art History ♦ Indiana University, Bloomington ♦ May 2006

SKILLS PROFILE

PHOTOGRAPHY & PRINTING

- Specialist of Adobe Photoshop CS4 and digital photography retouching techniques
- Excellent understanding of strobe and flash while shooting film or digital
- Wide-spread expertise in media ranging from 35mm film, 120mm, 4x5 and digital raw files
- Extensive black and white darkroom experience in both developing film and printing on fine art papers
- Broad knowledge of type-C color printing and darkroom techniques

WEB DESIGN

- Expert in coding standards based xhtml and css utilizing javascript, flash, spry, ajax, php, and coldfusion
- Highly experienced in using Adobe Dreamweaver and Adobe Flash CS4
- Professional grasp of SEO and SEM and best web practices
- An Authority on Social Networking and Viral Marketing techniques including LinkedIn, Facebook, Twitter, Youtube, etc.
- Vast knowledge of Google Adwords, Google Analytics, and Webmaster Tools and how to optimize for business

GRAPHIC DESIGN

- Skilled in various design software including Adobe Illustrator, Adobe InDesign, and Fireworks CS4
- Extremely knowledgeable on commercial printing formatting and procedures

OFFICE

- Experience in all Microsoft Office 2007 applications with an extensive knowledge of Word, Excel, Outlook, and PowerPoint
- Trained in various CRM and Invoicing software

EMPLOYMENT HISTORY

Doxia Web Design ♦ Web Designer

September 2008 - Present

Elkhart, Indiana

- Designed and programmed standards based websites for small to medium sized businesses
- Met with clients and created bid proposals for web projects
- Photographed client products and businesses

South Bend Museum of Art ♦ Curatorial Technician

August 2007 - July 2008

South Bend, Indiana

- Based on an eleven month grant, I photographed and archived the permanent collection into a digital database
- Installed and de-installed each exhibition and event
- Curated an exhibition of four museum teachers all of whom had taught at the museum for over thirty years
- Created various print and web designs for marketing and educational purposes
- Provided IT support for staff members

Chadon Photography ♦ Photographer

June 2005 - June 2009

Bloomington, Indiana

- Traveled all over Indiana and the surrounding states photographing various college and high school graduations. Graduations ranged from 300 - 700 graduates. Some included taking group shots of the entire class as well as candid portraits with strobe lights before and after the graduation ceremony.
- Photographed portraits of families and couples at various public events including *Symphony on the Prairie* in Indianapolis and the Indianapolis symphony orchestra events.
- Headed several sorority bid-day photo shoots at Purdue University and Indiana University utilizing medium format film and flash.

South Bend Museum of Art ♦ Instructor

January 2007 - March 2008

South Bend, Indiana

- Instructor of *Digital Photography & Photoshop*
- The class focused on understanding the dSLR and point-and-shoot camera, and then moved to importing, scanning, manipulation, retouching, restoration, and printing. The class used Adobe Photoshop and an Epson 2200 archival inkjet printer.

SELECTED EXHIBITIONS

- Student/Faculty Show, Community Gallery - SBRMA, South Bend, IN ♦ December 2007
- *Sojourn, Thesis Exhibition, SoFA Gallery, Bloomington, IN ♦ April 2006
- BFA/MFA Area show, SoFA Gallery, Bloomington, IN ♦ January 2006
- VS, 8th Annual BFA Alternative show, Bloomington, IN ♦ December 2005
- BFA/MFA Area show, SoFA Gallery, Bloomington, IN ♦ January 2005
- 7th Annual BFA Alternative show, Bloomington, IN ♦ December 2004

*denotes solo show